ZIMMER BIOMET

Zimmer Holdings Strategic Focus Reflected in Highlights of AAOS Meeting

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SAN DIEGO, Feb 16, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Zimmer Holdings, Inc. (NYSE: ZMH; SWX: ZMH), a world leader in orthopaedics, today concluded its first American Academy of Orthopaedic Surgeons (AAOS) meeting following the adoption of a new set of strategic initiatives aimed at focusing the company on areas it believes are clear competitive advantages.

"We have evolved from the strategic initiatives that served us well for nearly 10 years to a new set of guiding principles captured in the words 'Enable, Innovate and Grow,'" said Ray Elliott, Chairman, President and CEO of Zimmer Holdings, Inc. "This led us to focus on six key areas at the AAOS meeting that clearly differentiate us -- our exclusive Zimmer(R) Gender Solutions(TM) Technology; the BRIGIT(TM) Bone Resection Instrument Guide and our Computer Assisted Solutions; Trabecular Metal(TM) Technology; Zimmer(R) Health Economics; Zimmer(R) Minimally Invasive Solutions(TM) (MIS) Procedures and Technologies; and Zimmer Institute advanced professional medical education."

The following are highlights of each area from this week's meeting:

- Zimmer Gender Solutions Technology -- Zimmer created the first knee implant designed specifically to fit the female anatomy, which was initially introduced at the 2006 AAOS meeting. After being cleared for sale in the U.S. in May 2006, the product was launched on a schedule that gradually ramped up during the year. Nearly 10,000 Gender Solutions Knees were implanted in the fourth quarter of 2006 and the Company has an aspirational goal of an additional 12,000 to be implanted in the first quarter of 2007. At the 2007 AAOS, Zimmer introduced its developments in the area of gender-specific hips, including a hip stem with a new head-neck assembly design called Kinectiv(TM) Technology, and the application of more flexible PEEK-based EPOCH(R) Hip Technology. The head-neck design is intended to independently accommodate anatomical differences in women.

- BRIGIT System/Computer Assisted Solutions -- The BRIGIT system is an intelligent cutting tool that the surgeon guides through the various bone cuts required for a joint replacement surgery. The system is designed to increase efficiency and accuracy in the operating room, while permitting an increase in procedure volume. Zimmer also introduced its disposable ICE Cube(TM) Instruments, which enable a surgeon to use a new instrument for every computer navigated procedure through an innovative single-use, modestly priced, sterile packaged design.

- Trabecular Metal Technology -- A Zimmer-exclusive material that has been in clinical use for 10 years and is now being applied across Zimmer's business units, including Zimmer Spine. The Company refers to the technology as The Best Thing Next to Bone(TM) because it is very similar to natural bone in its porosity, structural strength and bending characteristics, making it an ideal choice for orthopaedic implants. Because it is a free-standing structure rather than a surface coating, it allows for the development of strong, completely porous devices.

- Health Economics -- Zimmer is an industry leader in establishing the economic value of orthopaedic solutions. Further, in 2006, Zimmer acquired the Human Motion Institute(R), which helps health care institutions develop and organize themselves to become more efficient and marketable in their orthopaedic service line through application of the proprietary OrthoVal(R) System.

- Zimmer Minimally Invasive Solutions -- Zimmer was the pioneer and is a leader in applying minimally invasive surgery concepts to joint replacement; the Company now offers a wide variety of Minimally Invasive Solutions techniques and has introduced MIS-specific products, all with the goal of returning patients more quickly to their productive lives while minimizing the impact of recovery and rehabilitation on the health care system. Research papers have been produced assessing Zimmer Minimally Invasive Solutions techniques in over 2,500 cases.

- Zimmer Institute -- Originally focused on Zimmer Minimally Invasive Solutions surgical procedures, the Company is expanding its advanced professional medical education efforts across its product line. The Company's hub Institute location is at its headquarters in Warsaw, Indiana, but it has expanded to satellite locations around the world, including a location for Dental implantology. Zimmer believes its focus on leadership in teaching new techniques is not matched by its competitors.

"We are excited about the possibilities for Zimmer in 2007," said Elliott. "We are focused on real patient needs and on assisting surgeons in addressing those needs in innovative ways. While our strategic initiatives represent an evolutionary rather than revolutionary change, our technologies and service offerings are designed to 'disrupt' the status quo in our markets and further differentiate Zimmer from our competitors."

About the Company

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer is the worldwide #1 pure-play orthopaedic leader in designing, developing, manufacturing and marketing reconstructive and spinal implants, trauma and related orthopaedic surgical products. Zimmer has operations in more than 24 countries around the world and sells products in more than 100 countries. Zimmer's 2006 sales were approximately $3.5 billion. The Company is supported by the efforts of nearly 7,000 employees worldwide.

Visit Zimmer on the worldwide web at www.zimmer.com

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SOURCE Zimmer Holdings, Inc.

Media, Brad Bishop, +1-574-372-4291, or bradley.bishop@zimmer.com, or Investors, Sean O'Hara, +1-574-371-8032, or sean.f.ohara@zimmer.com, or Sam Leno, +1-574-372-4790, or sam.leno@zimmer.com, all of Zimmer Holdings, Inc.
http://www.zimmer.com

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