# Zimmer Launches Puros® Demineralized Bone Matrix (DBM) Block and Strip

Feb 03, 2014

## Flexible, cancellous bone allografts are used in spine surgery, either alone or as a bone graft extender to stimulate natural bone formation processes

MINNEAPOLIS, Feb. 3, 2014 /PRNewswire/ -- Zimmer Spine, Inc., a global leader in spine innovation, today announced the U.S. market launch of Puros Demineralized Bone Matrix (DBM) Block and Strip — bone graft substitutes used to stimulate natural bone formation processes in spine surgical procedures. Used alone or as a bone graft extender, Puros DBM allografts provide osteoconductive and osteoinductive properties, improved handling and excellent graft containment in a ready-to-use application. Puros DBM Block and Strip, provided through a partnership with AlloSource® (Centennial, CO), are flexible and compressible once rehydrated, and are available in a variety of sizes and shapes to reduce transplant preparation time.

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(Logo: http://photos.prnewswire.com/prnh/20131216/MM33947LOGO )

"These new Puros DBM products minimize the need for shaping during the surgical procedure, are provided sterile, and have up to five year shelf life," said Steve Healy, President of Zimmer Spine. "Adding these new DBMs to our biologics portfolio will provide surgeons with a competitive, off-the-shelf, and convenient allograft at a good value to the hospital."

**About Puros DBM Block and Strip**

Puros DBM Block and Strip are unique bone graft substitutes composed of 100% demineralized cancellous bone. These allografts are ideal natural scaffolds for new bone growth because they are processed to retain osteoinductive properties by preserving endogenous growth factors including BMP2, BMP4 and BMP7 to help support new bone formation. These allografts are used during surgical procedures to help promote bone growth and joint stability.

**About AlloSource**

AlloSource, a non-profit organization, offers more than 200 types of precise bone, skin, soft-tissue and

custom machined allografts for use in an array of life-saving and life-enhancing medical procedures. Committed to honoring the gift of donation, the company delivers unparalleled expertise and customer service to its network of surgeons, partners and the country's most reputable organ procurement organizations.  AlloSource is a leader in cellular tissue processing including fresh skin allografts for severe burns, fresh cartilage tissue for joint repair and adult mesenchymal stem cells. Learn more about our products and services at www.allosource.org.

**About Zimmer**

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer designs, develops, manufactures and markets orthopaedic reconstructive, spinal and trauma devices, dental implants, and related surgical products.  Zimmer has operations in more than 25 countries around the world and sells products in more than 100 countries.  Zimmer's 2013 sales were approximately $4.6 billion.  The Company is supported by the efforts of more than 9,000 employees worldwide.  More information about Zimmer is available at www.zimmer.com.

Zimmer Spine is a division of Zimmer Holdings, Inc.  Headquartered in Minneapolis, Minnesota, Zimmer Spine is a global leader in spine innovation, dedicated to enhancing the quality of life for spine patients worldwide by delivering comprehensive surgical solutions, training and clinical support that advance and support surgeons.

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