Zimmer Launches comprehensive line of Puros® Demineralized Bone Matrix (DBM) with Reverse Phase Medium (RPM) and Puros DBM Block and Strip Allografts

Mar 31, 2014

Flexible, cancellous bone allografts are used in spine surgery, either alone or as a bone graft extender to stimulate natural bone formation processes

MINNEAPOLIS, March 31, 2014 /PRNewswire/ -- Zimmer Spine, Inc., a global leader in spine innovation, today announced the U.S. market launch of a comprehensive family of *Puros* Demineralized Bone Matrix (DBM) with Reverse Phase Medium (RPM) Putty, Putty with Chips, Gel and Paste, and *Puros* DBM Block and Strip products - bone graft substitutes used to stimulate natural bone formation processes in spine surgical procedures. These products are provided in collaboration with AlloSource (Centennial, CO) and will be launched at the American Association for Neurological Surgeons (AANS) meeting being held April 5-9 in San Francisco.

Zimmer Launches comprehensive line of Puros® Demineralized Bone Matrix (DBM) with Reverse Phase Medium (RPM) and Puros DBM Block and Strip Allografts

"We have had tremendous interest in these products leading up to the launch," said Steve Healy, President of Zimmer Spine. "Adding these six new lines to our portfolio will provide surgeons with a competitive, off-the-shelf, and convenient allograft at a good value to the hospital."

About Puros DBM with RPM Putty, Putty with Chips, Gel and Paste

Puros DBM with RPM products are unique bone graft substitutes composed of demineralized bone matrix in a reverse phase medium. *Puros* DBM with RPM products are designed to stimulate natural bone formation processes, in which mesenchymal cells differentiate into bone-forming cells. *Puros* DBM with RPM products contain a unique reverse phase medium, allowing the allograft to be malleable at operating room temperatures, while causing the product to stiffen when placed in the operating site. This property helps contains the DBM at the surgical site with minimal loss through irrigation and suction.

About Puros DBM Block and Strip

Puros DBM Block and Strip are unique bone graft substitutes composed of 100% demineralized cancellous bone. These allografts are ideal natural scaffolds for new bone growth because they are processed to retain osteoinductive properties by preserving endogenous growth factors including BMP2, BMP4 and BMP7 to help support new bone formation. These allografts are used during surgical procedures to help promote bone growth and joint stability. *Puros* DBM Block and Strip are flexible and compressible once rehydrated, and are available in a variety of sizes and shapes to reduce transplant preparation time.

The *Puros* DBM with RPM Putty, Putty with Chips, Gel and Paste, and *Puros* DBM Block and Strip products will be on display at the American Association for Neurological Surgeons (AANS) meeting being held April 5-9 in San Francisco at the Zimmer Spine Booth #1615.

About AlloSource

AlloSource, a non-profit organization, offers more than 200 types of precise bone, skin, soft-tissue and custom machined allografts for use in an array of life-saving and life-enhancing medical procedures. Committed to honoring the gift of donation, the company delivers unparalleled expertise and customer service to its network of surgeons, partners and the country's most reputable organ procurement organizations. AlloSource is a leader in cellular tissue processing including fresh skin allografts for severe burns, fresh cartilage tissue for joint repair and adult mesenchymal stem cells. Learn more about our products and services at www.allosource.org.

About Zimmer

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer designs, develops, manufactures and markets orthopaedic reconstructive, spinal and trauma devices, dental implants, and related surgical products. Zimmer has operations in more than 25 countries around the world and sells products in more than 100 countries. Zimmer's 2013 sales were approximately $4.6 billion. The Company is supported by the efforts of more than 9,000 employees worldwide. More information about Zimmer is available at www.zimmer.com.

Zimmer Spine is a division of Zimmer Holdings, Inc. Headquartered in Minneapolis, Minnesota, Zimmer Spine is a global leader in spine innovation, dedicated to enhancing the quality of life for spine patients worldwide by delivering comprehensive surgical solutions, training and clinical support that advance and support surgeons.

ZIMMER, INC. LOGO

Photo - http://photos.prnewswire.com/prnh/20140331/DE92560
Logo - http://photos.prnewswire.com/prnh/20131216/MM33947LOGO

SOURCE Zimmer Holdings, Inc.

News Provided by Acquire Media