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Zimmer Launches the Virage® OCT Spinal Fixation System, Delivering a New Experience to Posterior Fixation Surgery

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The Virage System features the 360° Omnidirectional Extreme-Angle Screw allowing for 112° of conical range of motion, designed to simplify rod alignment and minimize operating time.

MINNEAPOLIS, June 30, 2014 /PRNewswire/ -- Zimmer Spine, Inc., a global leader in spine innovation, today announced the U.S. market launch of the *Virage* OCT Spinal Fixation System, an Occipital-Cervico-Thoracic (OCT) spinal fixation system that will change surgeons' perspective on posterior fixation.

"This innovative posterior fixation system will enhance the experience of surgeons performing fusion procedures of the occipitocervical spine, cervical spine and the thoracic spine," said Dr. Andrew Park, Director, Dallas Spine and Reconstructive Fellowship, at Baylor University Medical Center and Methodist Hospital for Surgery in Dallas, Texas. "The *Virage* System's Omnidirectional Extreme-Angle Screw with Zimmer friction-fit technology dramatically simplifies screw implantation and rod alignment, allowing surgeons to increase procedural efficiency and overcome challenging patient anatomies during OCT fusion procedures."

"With the *Virage* OCT Spinal Fixation System, Zimmer has delivered a market-leading set of implants and instruments," said Steve Healy, President of Zimmer Spine. "This transformational technology will significantly improve the surgical flow of these procedures and will help position Zimmer Spine as a growing force in the marketplace."

About the Virage OCT Spinal Fixation System

The *Virage* OCT Spinal Fixation System is a posterior system intended for the Occipital-Cervical-Thoracic spine (Occiput-T3). The system consists of a variety of rods, anchors, transverse connectors, screws and polyaxial screws to achieve an implant construct as necessary for the individual case. The system also includes the instruments for inserting and securing the implants.

Virage, meaning a "change in perspective," or "a movement in a new direction," reflects how Zimmer's 360° Omnidirectional Extreme-Angle Screw brings a new experience to posterior fixation surgery. All *Virage* System polyaxial dual-lead screws incorporate 360° Omnidirectional Extreme-Angle Screw technology, allowing for 112° of conical range of motion and simplifying rod alignment. In addition, the proprietary friction-fit screw head holds the desired rod position, facilitating rod placement.

About Zimmer

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer designs, develops, manufactures and markets orthopedic reconstructive, spinal and trauma devices, dental implants, and related surgical products. Zimmer has operations in more than 25 countries around the world and sells products in more than 100 countries. Zimmer's 2013 sales were approximately $4.6 billion. The Company is supported by the efforts of more than 9,000 employees worldwide. More information about Zimmer is available at www.zimmer.com.

Zimmer Spine is a division of Zimmer Holdings, Inc. Headquartered in Minneapolis, Zimmer Spine is a global leader in spine innovation, dedicated to enhancing the quality of life for spine patients worldwide by delivering comprehensive surgical solutions, training and clinical support that advance and support surgeons.

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