

# Zimmer's Virage® OCT Spinal Fixation System Wins Life Science Alley Award

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The Virage System features the 360° Omnidirectional Extreme-Angle Screw allowing for 112° of conical range of motion, designed to simplify rod alignment and minimize operating time.

MINNEAPOLIS, Nov. 17, 2014 /PRNewswire/ -- Zimmer Spine, a division of Zimmer Holdings, Inc., (NYSE: ZMH and SIX: ZMH), is one of the 2014 winners of the Life Science Alley (LSA) New Technology Showcase. Zimmer Spine will present at the keynote luncheon at the LSA Health Technology Leadership Conference on November 19. The conference focuses on the policies, business practices and advancements reinventing healthcare. The winning organizations were selected based on the novelty of their technology, its market potential and its ability to improve patient outcomes while lowering per capita healthcare costs.

 Virage OCT Spinal Fixation System

"Zimmer Spine is thrilled to have the *Virage* OCT Spinal Fixation System selected as a showcase winner out of more than 50 applicants across the Minnesota medical, biotech and health IT sectors," said Steve Healy, President of Zimmer Spine. "The additional recognition as a keynote presenter is a testament to the employees who developed this novel technology that has patient and surgeon benefits, and improves health and the patient experience."

## About the Virage OCT Spinal Fixation System

The *Virage* OCT Spinal Fixation System is a posterior system intended for the Occipital-Cervical-Thoracic spine (Occiput-T3). The system consists of a variety of rods, anchors, transverse connectors, screws and polyaxial screws to achieve an implant construct as necessary for the individual case. The system also includes the instruments for inserting and securing the implants.

Virage, meaning a "change in perspective," or "a movement in a new direction," reflects how Zimmer's 360° Omnidirectional Extreme-Angle Screw brings a new experience to posterior fixation surgery. All *Virage* System polyaxial dual-lead screws incorporate 360° Omnidirectional Extreme-Angle Screw

technology, allowing for 112° of conical range of motion and simplifying rod alignment. The proprietary friction-fit screw head holds the desired rod position, facilitating rod placement.

### **About Zimmer**

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer designs, develops, manufactures and markets orthopaedic reconstructive, spinal and trauma devices, dental implants, and related surgical products. Zimmer has operations in more than 25 countries around the world and sells products in more than 100 countries. Zimmer's 2013 sales were approximately \$4.6 billion. The Company is supported by the efforts of more than 9,000 employees worldwide. More information about Zimmer is available at [www.zimmer.com](http://www.zimmer.com).

Zimmer Spine is a division of Zimmer Holdings, Inc. Headquartered in Minneapolis, Zimmer Spine is a global leader in spine innovation, dedicated to enhancing the quality of life for spine patients worldwide by delivering comprehensive surgical solutions, training and clinical support that advance and support surgeons.



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